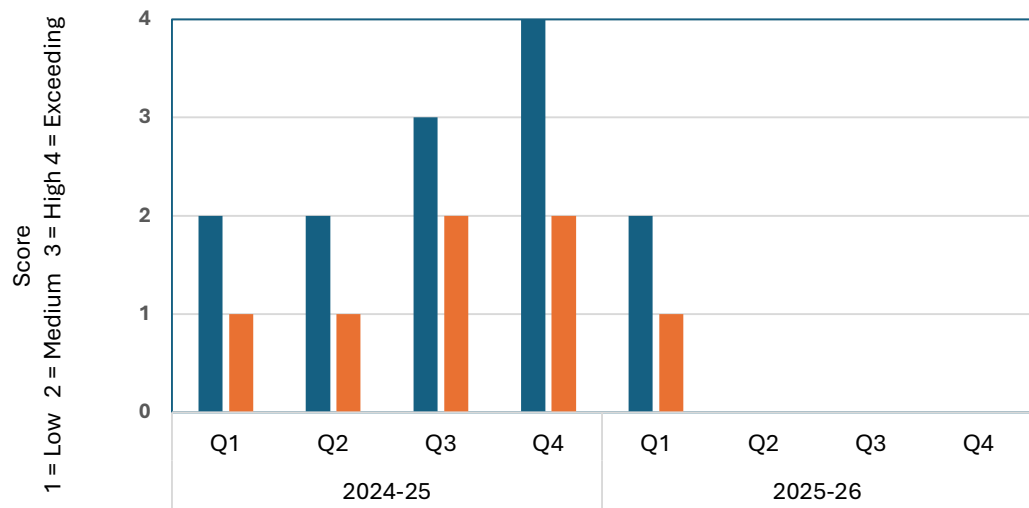


Strategic Priority 1 - Boosting Jobs and Economic Prosperity		Aims of the Station Sub Committee	What does success look like?	Actions	Live Score (1 = Low 2 = Medium 3 = High 4 = Exceeding)	2025-26			
						Q1	Q2	Q3	Q4
	To ensure Saltash benefits from higher income, reduced poverty, improved facilities and quality of life. Promote Saltash as a vibrant and welcoming visitor destination.	Promote Saltash as a vibrant and welcoming visitor destination with provisions of Isambard House café and waiting room area	Enhance visitor experiences Maintain, promote, support and secure a concessionaire for Isambard House Cafe and Waiting Room	Social media posts by Trackside Café shared on STC social media feed across various dates promoting the building and available service. Additional signage installed at Trackside Café on both sides of the railway track and Albert Road to promote the waiting area and café.	2	2			
		Bring in additional investment by offering a focal meeting point at the Station and in close proximity to Fore Street	Improved marketing and promotion Collaborate with local businesses and attractions		1	1			

Business Plan

Strategic Priority 1 - Boosting Jobs and Economic Prosperity

Aims of the Station Sub Committee



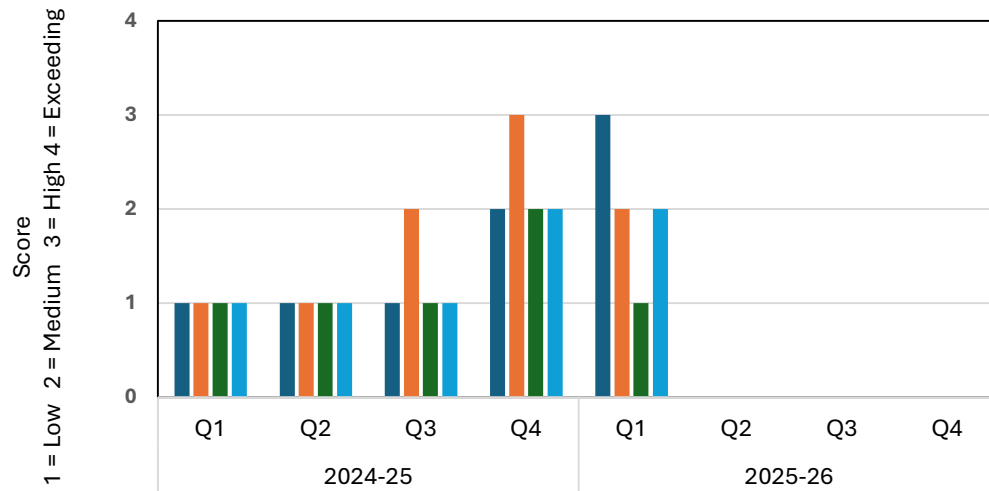
- Promote Saltash as a vibrant and welcoming visitor destination with provisions of Isambard House café and waiting room area
- Bring in additional investment by offering a focal meeting point at the Station and in close proximity to Fore Street

Strategic Priority 4 - Travel and Transport		Aims of the Station Sub Committee	What does success look like?	Actions	Live Score (1 = Low 2 = Medium 3 = High 4 = Exceeding)	2025-26			
						Q1	Q2	Q3	Q4
	To work with key stakeholders to support access to affordable, accessible and sustainable transport in Saltash and the rural and urban areas, and promote walking and cycling.	Promote Saltash as a vibrant and welcoming visitor destination with provisions of Isambard House café and waiting room area	Enhance wayfinding Promote sustainable travel options Improved infrastructure to create a welcoming and vibrant Station building and surroundings Work with key stakeholders for future funding opportunities for future improvements	Additional signage installed at Trackside Café on both sides of the railway track and Albert Road to promote the waiting area and café. Bedding plants and shrubs maintained to a high standard to provide a vibrant and welcoming station Development and Engagement Manager networking with GWR RE potential funding opportunities and partnership working	3	3			
		Saltash Station is a key transport hub to the town	Improved train connectivity to neighbouring towns and cities Improved train accessibility at Saltash Station Ensure Saltash station provides sustainable travel options connecting users and visitors to the Town Centre and further afield Saltash Neighbourhood Development Plan	Railway 200 event at Isambard House Improved train timetable since May 2025, providing more stops at Saltash TV timetable provided at Trackside Café displaying train and bus times	2	2			
		Embark on a community project for the installation of further connectivity by installing EV Charging Points, Beryl Bikes and Solar Car Ports and Roof within the Station car park	Install EV Charging Points in the Station Car Park Beryl bikes to be available for use at the station building	Finance to review EV Charging supplies when looking at energy suppliers	1	1			
		Continue to support and promote the towns 450 local bus service providing better connectivity	Work in partnership with Saltash Red Bus Secure an additional stop / improved route to Saltash station building	Partnership working with Saltash Red Bus further built on by advertising their services and Saltash Red Bus displayed STC posters in their shop window.	2	2			

Business Plan

Strategic Priority 4 - Travel and Transport

Aims of the Station Sub Committee



■ Promote Saltash as a vibrant and welcoming visitor destination with provisions of Isambard House café and waiting room area

■ Saltash Station is a key transport hub to the town

■ Embark on a community project for the installation of further connectivity by installing EV Charging Points, Beryl Bikes and Solar Car Ports and Roof within the Station car park

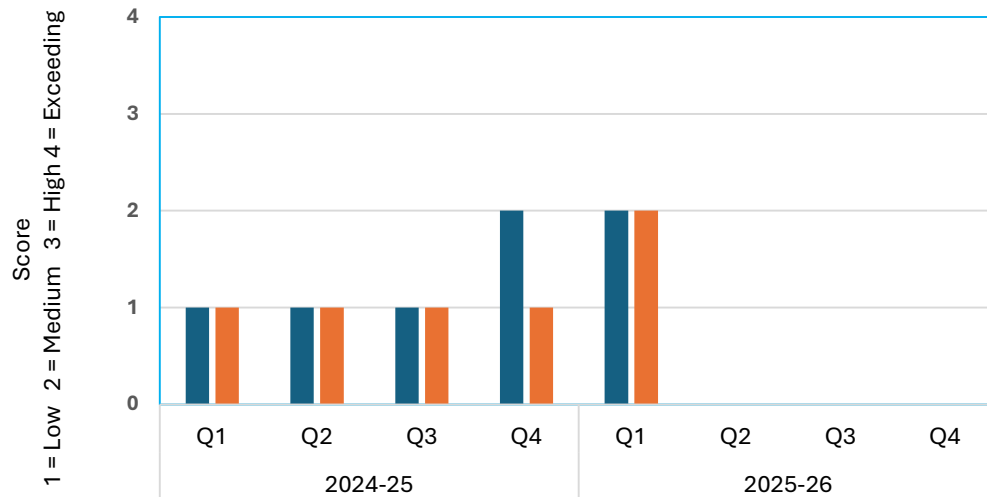
■ Continue to support and promote the towns 450 local bus service providing better connectivity

Strategic Priority 5 - Climate Emergency		Aims of the Station Sub Committee	What does success look like?	Actions	Live Score (1 = Low 2 = Medium 3 = High 4 = Exceeding)	2025-26			
						Q1	Q2	Q3	Q4
	To continue to acknowledge a climate emergency and to bring forward a local climate change strategy.	To continue to support external groups with free use of Isambard House (in line with the Hire Policy) where their purpose is climate change and environmental matters	Hold successful community climate change events throughout the year Support the free use of Isambard House for Climate Change initiatives, workshops and community information	Saltash Environmental Action free room hire at Isambard on 2 April 2025.	2	2			
		To lead by example by Isambard House being well insulated when refurbished with further investments to install Solar PV and Water Systems to assist in reducing energy bills and Co2 emissions	Invest and install Solar PV Invest and install solar water systems Reduction in energy bills and Co2 emmissions Saltash Neighbourhood Development Plan	Funding bids submitted for solar PV - awaiting outcome	2	2			

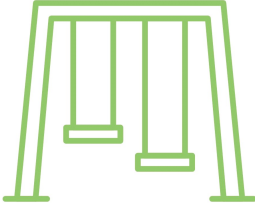
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Strategic Priority 5 - Climate Emergency

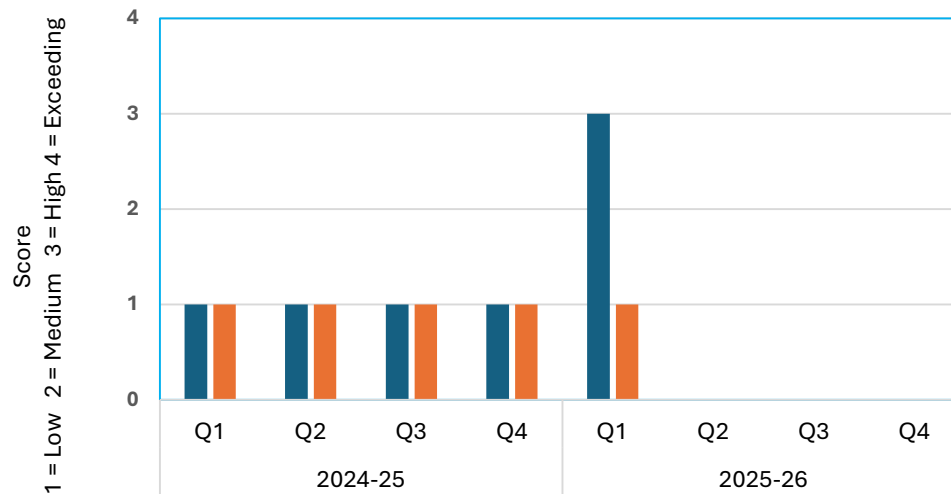
Aims of the Station Sub Committee



- To continue to support external groups with free use of Isambard House (in line with the Hire Policy) where their purpose is climate change and environmental matters
- To lead by example by Isambard House being well insulated when refurbished with further investments to install Solar PV and Water Systems to assist in reducing energy bills and Co2 emissions

Strategic Priority 6 - Recreation and Leisure		Aims of the Station Sub Committee	What does success look like?	Actions	Live Score (1 = Low 2 = Medium 3 = High 4 = Exceeding)	2025-26			
						Q1	Q2	Q3	Q4
	To continue to provide, improve, and support in Saltash, play parks, open green speaces, library service, cultural acitivity, leisure and support facilities, and to acknowledge our unique position on the Tamar and Lynher Rivers.	Increase cultural activity by providing a restored historical building (Isambard House) to hold events offering low rates to hire the building	Increased cultural activities at Isambard House Increased event hire Improved promotion of the historical nature and restoration of Isambard House	Mayor gifted free room hire to Saltash Rotary Club for their Railway Exhibition on 25-27 April 2025. Increase in regular hires of Isambard House including Cornwall Council Resettlement Service using the building two morning a week term time only for the whole of 2025. Local school using the room two afternoons a week for outreach support for a pupil in April 2025. NHS hired the building for a workshop event 12 May 2025. Charity Circles South West long term hire of the building one evening a week April - September for workshops to rehabilitate offenders.	3	3			
		Create an annual events calendar to better utilise the building	A fully operational and cohesive events calendar Improved promotions and outreach and communications		1	1			

Business Plan
Strategic Priority 6 - Recreation and Leisure
Aims of the Station Sub Committee



- Increase cultural activity by providing a restored historical building (Isambard House) to hold events offering low rates to hire the building
- Create an annual events calendar to better utilise the building